BITSOM

BITS SCHOOL
OF MANAGEMENT

AUDITED FINAL PLACEMENT REPORT

MBA CLASS OF 2022~2024

DEAN'S **MESSAGE**

I am pleased to share the final placement report for the co-founding class. Our students performed with grit and determination to secure favourable outcomes in a difficult placement year, a fact that I am extremely proud of. The Industry Partnership & Career Services (IPCS) team too made extraordinary efforts to create opportunities for every student participating in the Final Placement process. We have recorded an average salary of INR 23.41 lakhs per annum, which is similar to last year. Renowned companies from various industries and domains, such as McKinsey, BCG, AD Little, Unilever, JP Morgan Chase, PwC, and Pidilite, have recruited from the co-founding batch.

This performance is a testament to our unique curriculum, individual attention to the students through the personal development programme, the efforts of a stellar faculty pool from across the world, our high quality career services team, and the collaborative culture fostered by students.

While the structured placement process has concluded, the school continues to make efforts to find opportunities for the nine students who are yet to be placed.

BITSoM aspires to be among the very best B-schools in the country, and we are relentlessly working towards this goal with a strategic vision and determination.

DR SARAVANAN KESAVAN

Dean and Professor of Operations, BITSoM

ABOUT **BITSoM**

BITS School of Management (BITSoM) is a new-age global business school under the aegis of BITS Pilani. Located in the Mumbai Metropolitan Region, BITSoM is inspired by the spirit of excellence and entrepreneurial culture that BITS Pilani has nurtured over five decades. Building on this legacy, BITSoM was founded with a mission to develop future ready leaders who will make a positive impact on India and the world.

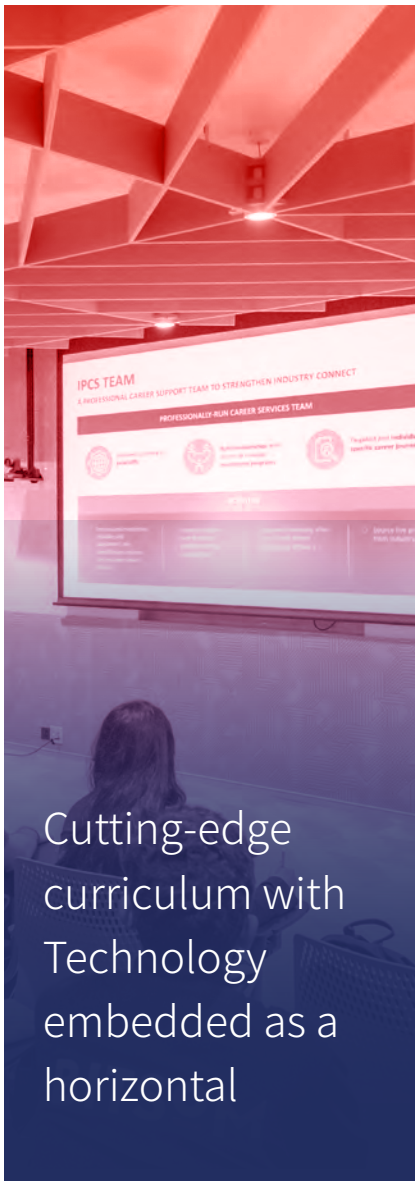
BITSoM offers a two-year full-time residential MBA programme built on the following pillars :

- Global rockstar faculty handpicked from some of the best business schools worldwide, such as Wharton, NYU Stern, and SMU Singapore.
- A future-ready curriculum informed by the needs of industry and designed with an emphasis on technology and soft skills.
- Individual attention with a personal development plan for each student based on psychometric tests and guided by expert faculty.
- Deep industry integration with students taking up corporate and social live projects and learning the nuances of business from industry practitioners.
- Learning at the intersection of Industry and Society.
- Holistic leadership development.

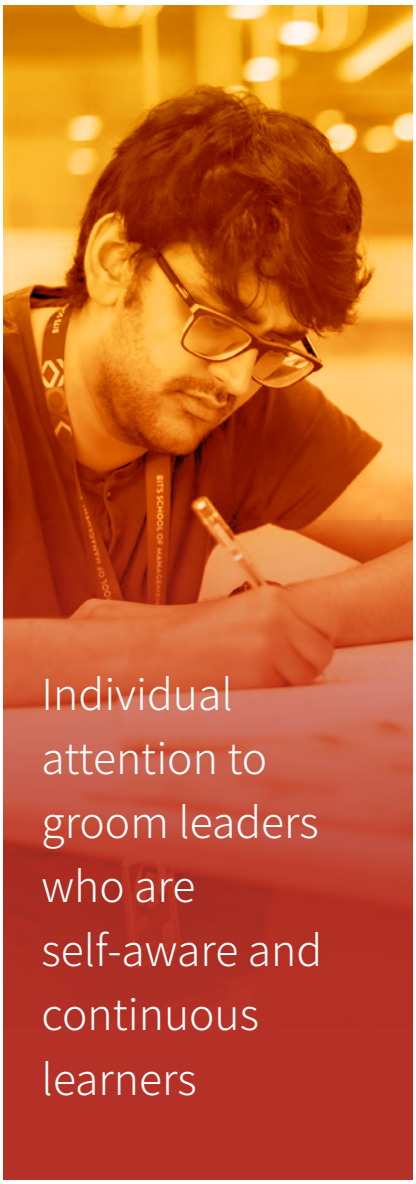
Two cohorts of diverse and remarkable students have graduated with the unique BITSoM Learning Experience.

PILLARS OF THE **BITSoM EXPERIENCE**

A Rockstar Faculty from some of the best B-schools in the world



Cutting-edge curriculum with Technology embedded as a horizontal



Individual attention to groom leaders who are self-aware and continuous learners

Deep industry integration

Learning at the intersection of Industry and Society

Holistic leadership development

INDUSTRY PARTNERSHIP & **CAREER SERVICES TEAM**

MANDAR DESAI

VP & Head
Industry Partnership &
Career Services

PRACHI PAWAR

Senior Manager
Industry Partnership &
Career Services

SWAPNIL SAWANT

Senior Manager
Industry Partnership &
Career Services

BARSHA BORA

Manager
Industry Partnership &
Career Services

TUSHAR MOHITE

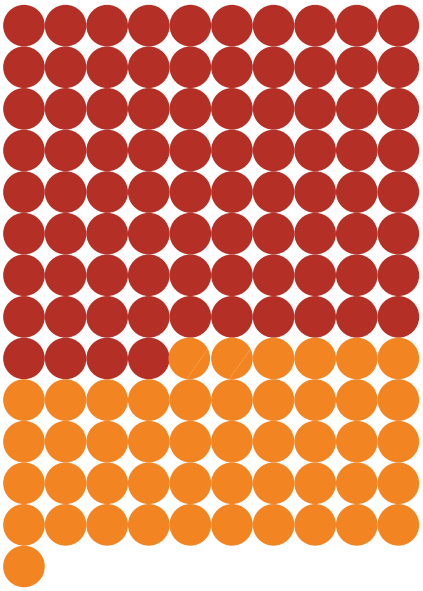
Manager
Industry Partnership &
Career Services

RAJESHREE GAWDA

Associate
Industry Partnership &
Career Services

CLASS **PROFILE**

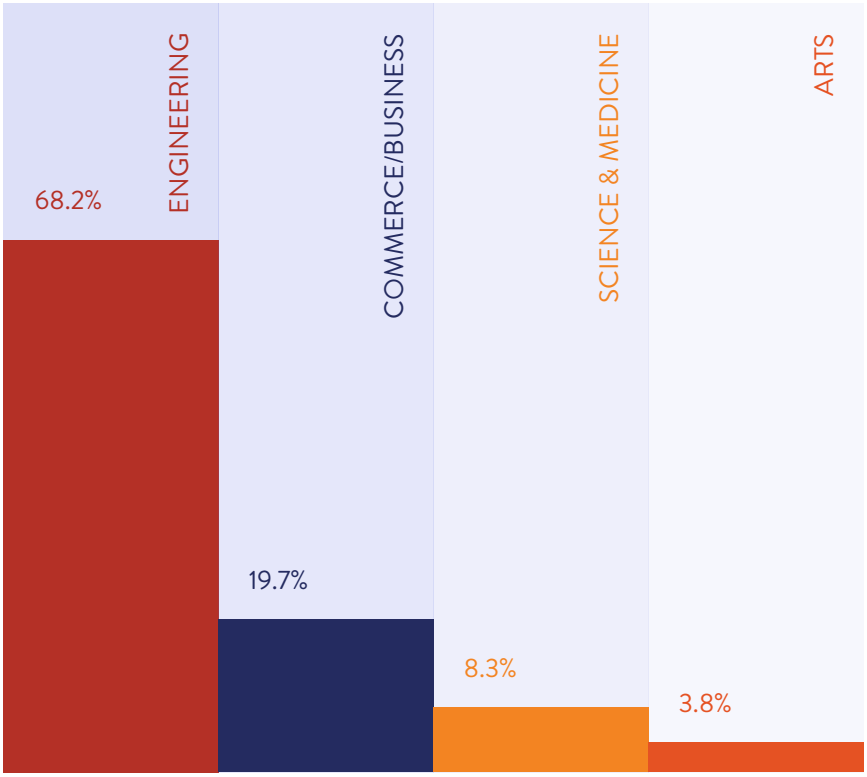
BATCH STRENGTH 131



MALE 64%

FEMALE 36%

ACADEMIC BACKGROUND



STANDARDISED TEST PERFORMANCE

CAT

93	84-99
Median Percentile	Range (middle 80%) Percentile

GRE

321	305 TO 329
Median Percentile	Range (middle 80%) Percentile

GMAT

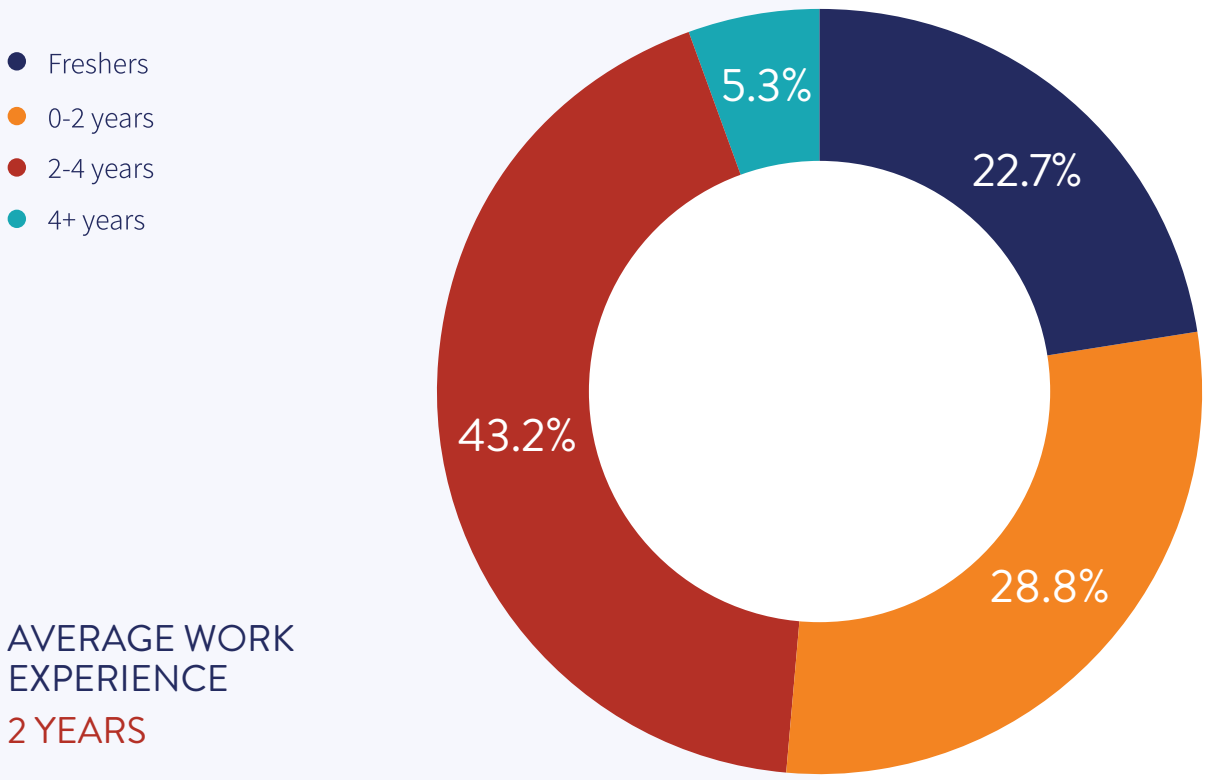
700	640-750
Median Score	Range (middle 80%) Score

AVERAGE WORK EXPERIENCE
2 YEARS

AVERAGE AGE
24 YEARS

CLASS **PROFILE**

WORK EX DISTRIBUTION



AVERAGE WORK EXPERIENCE

2 YEARS

TOP UG COLLEGES

BITS Pilani
IIT Indian Institute of Technology
Fergusson College Pune
St Xavier's College, Kolkata
VIT Vellore Institute of Technology
Manipal Institute of Technology
NITs
Ashoka University
UCL
SRM University
ICT Mumbai
Delhi University

TOP ORGANIZATIONS

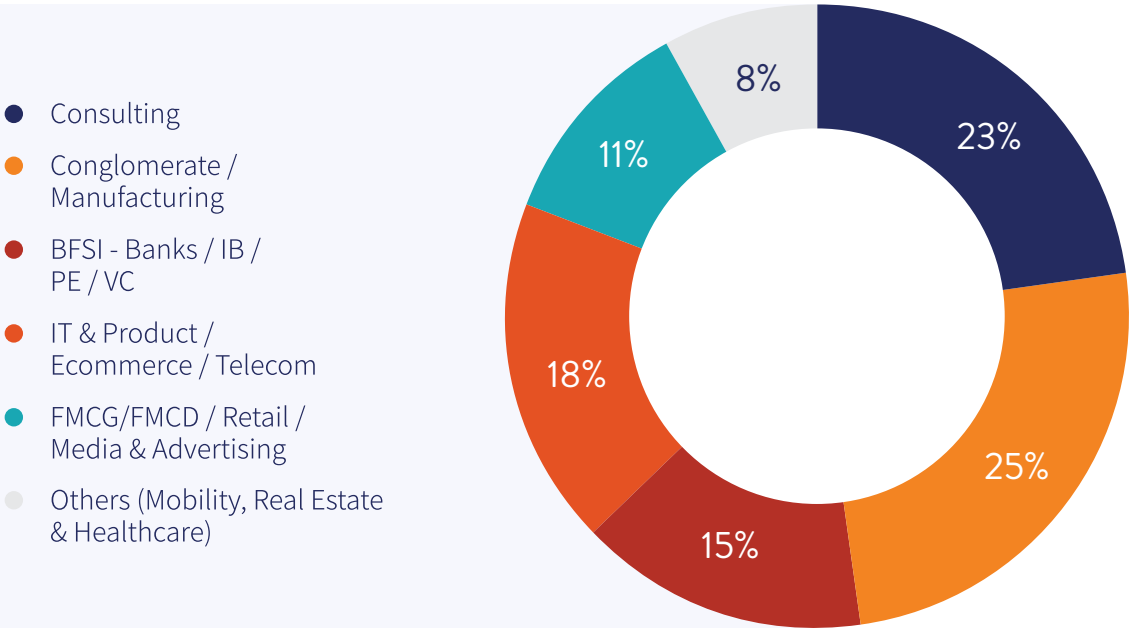
accenture
Aditya Birla Hindalco
amazon
American Express
Collins Aerospace
Deccan Chronicle
Deloitte.
DE Shaw & Co
pwc
Goldman Sachs
KPMG
Morgan Stanley

AUDITED PLACEMENT **DATA**

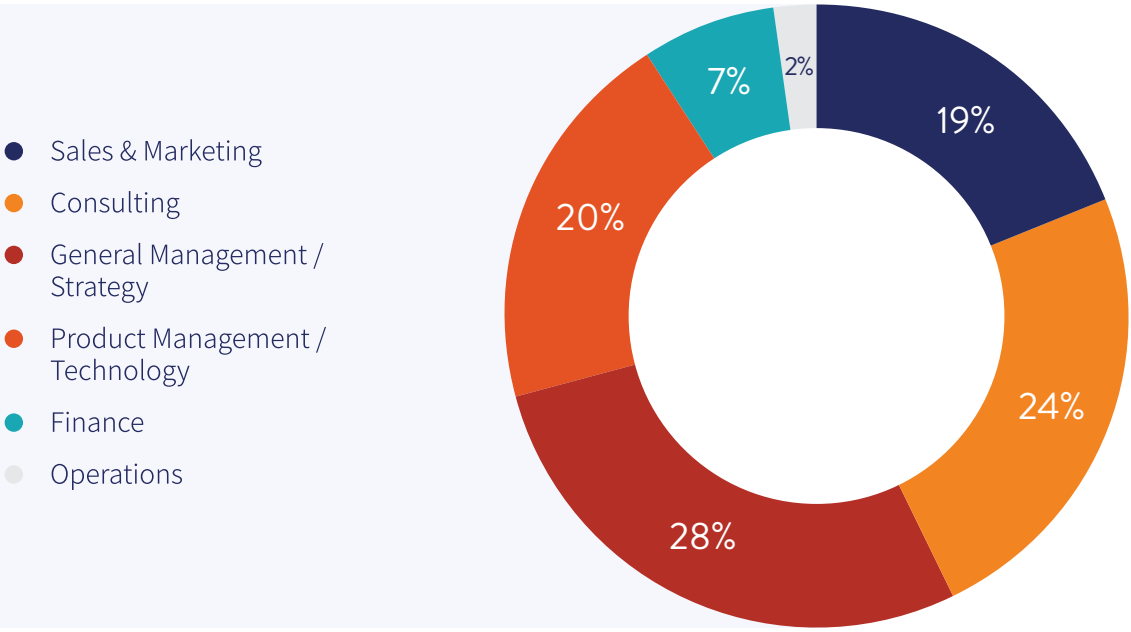
- All placement related information and statistics this page onwards, including the list of participating organisations, are as on date [26 Jul 2024] and audited by B2K Analytics Private Limited (formerly Brickwork Analytics Private Limited).
- The CTC (Cost to Company) is the Maximum Earning Potential for the first year of employment, consisting of Fixed + Variable + Joining bonus payable in 1st year. Any part of the Joining bonus that is paid after the 1st year has not been considered in the CTC calculation.
- Stock Options (ESOPs) being vested in the first year only have been considered. Long-Term benefits like ESOPs (vested after the first year), retention bonus and any other long-term benefit to be paid after the first year have not been considered in the CTC calculation.
- Relocation allowance has not been considered in the CTC.
- All compensation figures are in INR.

UNAUDITED PLACEMENT **DATA**

INDUSTRY DISTRIBUTION



FUNCTION DISTRIBUTION



PRE-MBA VS POST MBA CTC

B2K analytics
BYTES TO KNOWLEDGE

Ref: B2K/BITSoM/MUM/RB/0001/2024-25 **26-Jul-2024**

To
BITS School of Management (BITSoM)
Kalyan-Murbad Road,
Village Kamba, Pawshepada,
Taluka Kalyan,
District Thane - 421 301

Dear Sir,

Re: **Audit of the Placement data for the batch 2022-24 of Master in Business Administration Program**

We have audited the data related to remuneration as presented in the appended annexures for the final placement (based on the offers received and accepted on campus) for the batch of Master in Business Administration Program of BITS School of Management (BITSoM) for 2022-24. B2K Analytics Pvt. Ltd. (formerly Brickworks Analytics Pvt. Ltd.) has validated the information related to remuneration, as provided by the recruiters to BITSoM, with the relevant documentation.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which to the best of our knowledge and belief, were necessary.

2. The validation of information presented in the report is based on communication received by BITSoM from recruiting companies. B2K Analytics (B2K) has not independently sourced any information or documentation from the recruiters.

3. We have verified the information with respect to remuneration presented in the annexures with communication received from recruiters by BITSoM.

B2K Analytics Private Limited
(Formerly Brickworks Analytics Pvt. Ltd.)
3rd Floor, Raj Alkaa Park, Kalena Agrahara, Bannerghatta Road, Bengaluru - 560 076
P: +91 80 4040 9950 | **E**: info@b2kanalytics.com | www.b2kanalytics.com

B2K analytics
BYTES TO KNOWLEDGE

a. The CTC as presented in the annexures is the Maximum Earning Potential (MEP) for the first year of employment.
b. Stock Options (ESOPs) have been offered to some students with details on the amount to be vested in the first year. Hence, only the corresponding amount has been considered for the calculation of the CTC / MEP.
c. Long-Term benefits like ESOPs (vested after the first year), retention bonus and any other long-term benefit to be paid after the first year have not been considered for the calculation of CTC / MEP.
d. We have considered the amount of gratuity in the calculation of CTC / MEP, as has been considered by the recruiters in their offers, even though it is payable after 5 years of continuous service as this amount was not separately available for all the candidates.
e. Wherever information was missing reasonable assumptions have been made.

4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication by BITSoM.

5. We have only audited the data related to remuneration in the annexures and not any additional information presented therein.

Best Regards,

Ritaban Basu
Head – Risk & Analytics
B2K Analytics Private Limited

ANNEXURE 1

Placement Snapshot for BITSoM Class of 2024:

- **41 Firms have made offers - 122 Students are out of the Placement Process**
- Average CTC - INR 23.41 Lacs
- Median CTC - INR 24.00 Lacs
- Top 10 % Avg. CTC - INR 31.88 Lacs
- Top 30 % Avg. CTC - INR 28.86 Lacs
- Top 50 % Avg. CTC - INR 27.64 Lacs
- Top 75 % Avg. CTC - INR 25.38 Lacs
- **92 students with CTC INR 20 lacs and above - 77% of the placed students**

Classification of the Graduation Pool:

Total students in the batch	**131**
Students opting out of the placement process	3
Students seeking placements through the Institute	128
Students with placement offers	119
Students yet to be placed	9
Total Graduating Students	**131**

RECRUITING **ORGANISATIONS**

Consulting

Conglomerate and Manufacturing

BFSI-Banks /IB/PE/VC

FMCG/FMCD/Retail/ Media & Advertising

IT & Product/ E-commerce/Telecom

Others

BITSoM®

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